

*A G.I.F.T.
Success Story*

1ST PRIORITY HEATING & COOLING



In *2022*, this trusted
Kansas City business
received a *\$25,000*
G.I.F.T. grant to fuel
their growth in HVAC
and construction.



1



Real Growth. Real Results.

With G.I.F.T.'s support:



Revenue grew by **73.86%**



2 new jobs were created

Empowering economic impact in action.

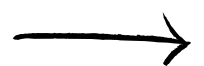


2



Tools for Expansion

The grant helped 1st Priority purchase essential ***tools and equipment — boosting service capacity and business efficiency.***





Trusted. Accredited. Respected.

- **A+ Rated by the Better Business Bureau**
- **2023 Small Business Superstar**

A name Kansas City trusts for quality and service.



4



Led by Community. Built for Growth.

Co-owned by Jill Arnold, this family-run, woman-led business is committed to excellence, empowerment, and KC pride.





*From Grant to
Growth: G.I.F.T.
Helps You Thrive*

1st Priority Heating
& Cooling turned a
\$25K G.I.F.T. grant
into jobs, revenue,
and long-term
success.

You can fuel the
next success story.

Support. Share. Invest.

Join us at ***www.kansascitygift.org*** to help
Black-owned businesses thrive.