G.I.F.T. GRANT
APPLICANT GUIDE

Funding + one year of technical assistance for eligible Black-owned businesses

READ THIS BEFORE YOU APPLY | KANSAS CITY, MISSOURI

ABOUT THE GRANT

KC G.I.F.T. invests in Black-owned businesses with the potential to create jobs, strengthen local economies, and build long-term community wealth. The vision is to help build sustainable Black-owned employers on Kansas City's East Side that continue thriving, create meaningful employment, and provide living wages.

ELIGIBILITY

- At least 51% Black-owned.
- Located in Kansas City, MO from 9th Street to Bannister Road and Troost Avenue to Hardesty Avenue, OR in Southeast Kansas City, Raytown, or Grandview.
- Generating revenue for at least 3 months.
- Annual revenue does not exceed $1 million.
- Potential to create jobs and contribute to community economic growth.
- Properly registered and in good standing with the State of Missouri.

REQUIRED DOCUMENTS

- Detailed plan explaining how grant funds will be used.
- Articles of Incorporation or other official business formation documents.
- Current Letter of Good Standing from the State of Missouri.
- Most recent quarterly Profit & Loss (P&L) Statement.
- Completed application and all requested business information.
- $25 non-refundable application fee.

3-STEP REVIEW PROCESS

1. **APPLICATION SUBMISSION**
   Submit a complete application and all required documentation by the deadline.
2. **FIRST INTERVIEW**
   Selected applicants discuss their business, growth strategy, operational needs, and proposed use of funds.
3. **SECOND INTERVIEW**
   Seven finalists receive a pitch deck template, submit the completed deck, and present their business, growth plans, impact, and proposed use of funds. Two recipients are selected.

AWARD PACKAGE

$25,000 GRANT FUNDING

Selected grant recipients receive $25K* in grant funding to support business growth and expansion. Grant recipients can also expect:

- **Three-month preparation period** that includes monthly business coaching and a one-on-one growth-planning session with our Chief Operating Officer.
- **Access to grant funds** following the preparation period, based on approved business needs and the established growth plan.
- **Required monthly business coaching for a full 12 months** following receipt of the grant, providing ongoing guidance, accountability, and support as businesses implement their growth strategies.
- **Access to professional services**, including one-on-one marketing, legal, and accounting assistance to help strengthen business operations and long-term sustainability.

*Actual funding amount can vary per grant cycle.

NEED HELP APPLYING?

Take our free G.I.F.T. Grant Application Class. This 1-hour session will walk you through the process. Sign up at **kcgift.org** on the Business Center page.

IMPORTANT

Incomplete applications or applications missing required documentation may not be considered. Grant amounts and funding opportunities may vary throughout the year.

APPLICATION DEADLINE

Refer to the Apply for a Grant page for the current deadline and application updates.

kcgift.org > Apply for a Grant

Questions? 816-766-7860 | contact@kansascitygift.org

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