

KC GIFT MAG



\$1.6M
GIVEN

*Because
of YOU*



G.I.F.T.

Generating Income For Tomorrow is a 501c3 nonprofit organization. We were founded on May 5, 2020, with a mission to create quality paying jobs in the urban core of Kansas City, to close our local racial wealth gap, reduce poverty-related crime, and provide economic opportunity for the Black community. We do this by providing grants and technical support to Black-owned businesses that operate in the historically redlined areas of KC.

Our core program provides grants in the amount of \$10,000, \$25,000, and \$50,000 to Black businesses operating east of Troost. We give out two grants every month, and the businesses are chosen through a rigorous process that includes an online application, two application reviews, and an in-person interview with our Board of Directors. Upon receiving the grant, we also provide a team of technical assistance providers to make sure the grant recipients are set up for long-term success. Our technical assistance partners include:



1. Business Coaching for 12 months (Paid by G.I.F.T)



2. OCD Financial providing Accounting/Bookkeeping Services for 12 months (Paid by G.I.F.T)



3. Husch Blackwell providing Legal Services (Pro Bono)



4. Small business Marketing Package (Paid by G.I.F.T)





Elaina Paige owner of The Next Paige. First Black led Talent Agency in the East Side of Troost

In addition to our grant program, we have created a monthly Black Business Market that has allowed over 250 black-owned businesses to set up a table and sell their products, which has provided another avenue for Black entrepreneurs to grow their businesses through increased sales. Lastly, G.I.F.T. has opened a 7,500-square-foot business center that provides a wide variety of resources and services available to the community through one highly accessible location. Through a collaborative effort of for-profit and nonprofit organizations, a business owner can come to the center and start their business, get a website built, get their bookkeeping system set up, and even open a bank account. The Business Center serves as a catalyst for business growth, serving those who have generationally been underserved and living in low-income area.



Generating Income For Tomorrow

Reviving Redlined Roots: G.I.F.T.'s Drive for Economic Equity in Kansas City

The communities we serve are Black-owned businesses located and operate in the historically redlined area of Kansas City and the people that live in those communities. Due to the discriminatory practices of Redlining in the 1920s and 1930s in Kansas City, Troost Avenue has long been the dividing line between Black and White people of Kansas City and the dividing line between high- and low-income communities. The east side of Troost is **75% Black with a 36% poverty rate**. The west side of Troost is **91% White with a 5% poverty rate**. The East Side community needs an economic engine that will provide jobs, reduce poverty-related crime, and improve the quality of life in the area; that is what G.I.F.T. is providing. The guidelines for how G.I.F.T. identifies grant recipients are outlined below:

1. Identify as a Black-owned business located east of Troost.
2. Be positioned to scale and broaden your operations.
3. Possess a tangible or prospective community impact.
4. Exhibit a strong commitment to creating jobs and contribute to the local economy.
5. Have a clearly defined plan for how the grant will lead to increased revenue generation for your business.

The east side of Troost is **75% Black with a 36% poverty rate**

91% White with a 5% poverty rate.





Brandon Calloway
CEO
*Co-founder



Cornell Gorman
COO, CMO
*Co-founder



Karis Harrington
Chief of Development
*Executive Board
Member



Ryonda Hall
Treasurer



D'juan Love
Board Chair

Champions Of Change At G.I.F.T.



Eze Redwood
Board Member



Antonia Uwaeke
Board Member



Cynthia Benbow
Board Member



Tonika Brockman
Board Member



DeShawn Burton
Board Member



Ricky Leathers
Board Member

G.I.F.T. GRANT PROGRAM WORKS!

The G.I.F.T. Grant Program launched in May 2020, and our fiscal year runs from May to April. As we wrapped up F.Y.3, we were able to give **\$550,000** to **28** different Black-owned businesses. This resulted in the creation of 28 new jobs. When combined with the outcomes and residual growth in job creation from F.Y.1 and F.Y.2, we have given out **\$1,237,000** to **63** different Black-owned businesses. This has led to the creation of **108** new jobs that pay an average hourly wage of \$16.06. Additionally, our grant recipients have experienced an average growth in revenue of **254%** in our first three years of operation. In 2022, our grant recipients made a total of **\$4,345,686** in sales. Of the 63 businesses we've supported with grants, 9 have applied for traditional bank loans, and 5 of those 9 have been approved.

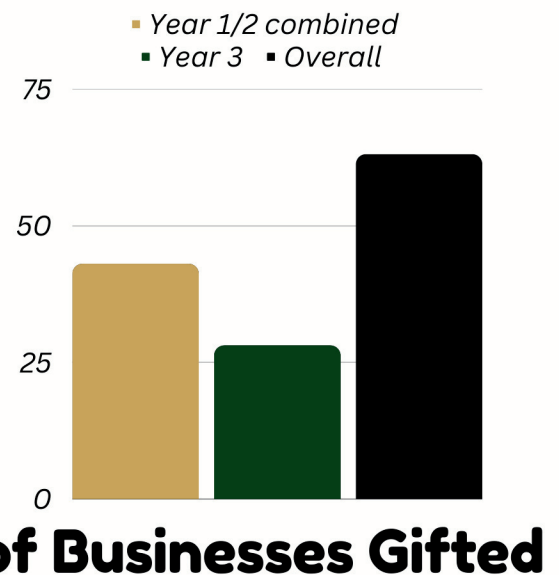
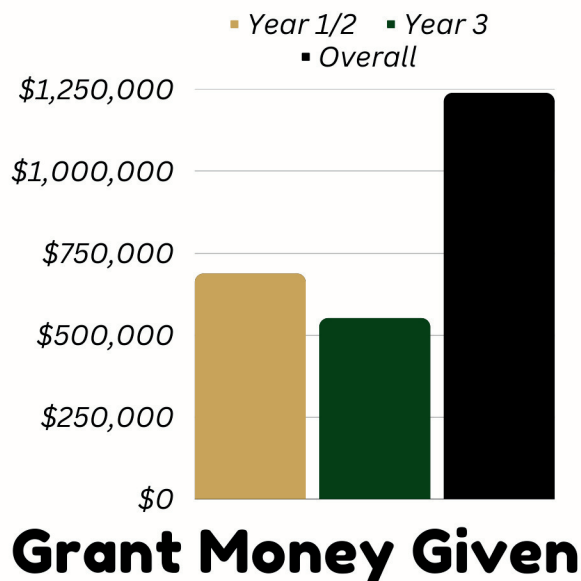
“

OUR GRANT RECIPIENTS
MADE A TOTAL OF

\$4,345,686

IN TOTAL SALES IN
2022

”



Empowering Black Business: The G.I.F.T. Impact

In year two, we worked tirelessly to bring more services to more businesses. This led to the creation of our monthly Black Business Market and the opening of our business center on 50th & Prospect. The Black Business Market has provided a platform for 256 product-based businesses and has made around \$82,000 in sales this fiscal year.

Our Platform Serviced 256 Product based Businesses

\$82,000 IN SALES THIS FISCAL YEAR



In the first 12 months of the business center being open, we saw 2,741 appointments booked for technical assistance, with most of the appointments being for business coaching. As a result of launching the business center, we have seen 97 new businesses registered, 248 new business plans created, 163 new marketing plans/websites created, and 154 new accounting systems set up.

- **271 Total Booked for Technical Assistance**
- **97 New Businesses Registered**
- **248 New Business Plans Created**
- **163 Marketing Plans/ Websites Created**
- **154 Accounting Systems Set Up.**



Impact: By the Numbers

Number of
applicants
584

Money Raised \$1,644,904.29



Foundation Grants \$793,000



Individual \$453,104.29



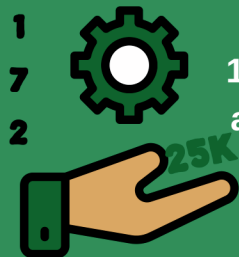
Government Grants \$250,000



Corporate Donations \$148,800



270 applicants
applied for up
to \$10,000

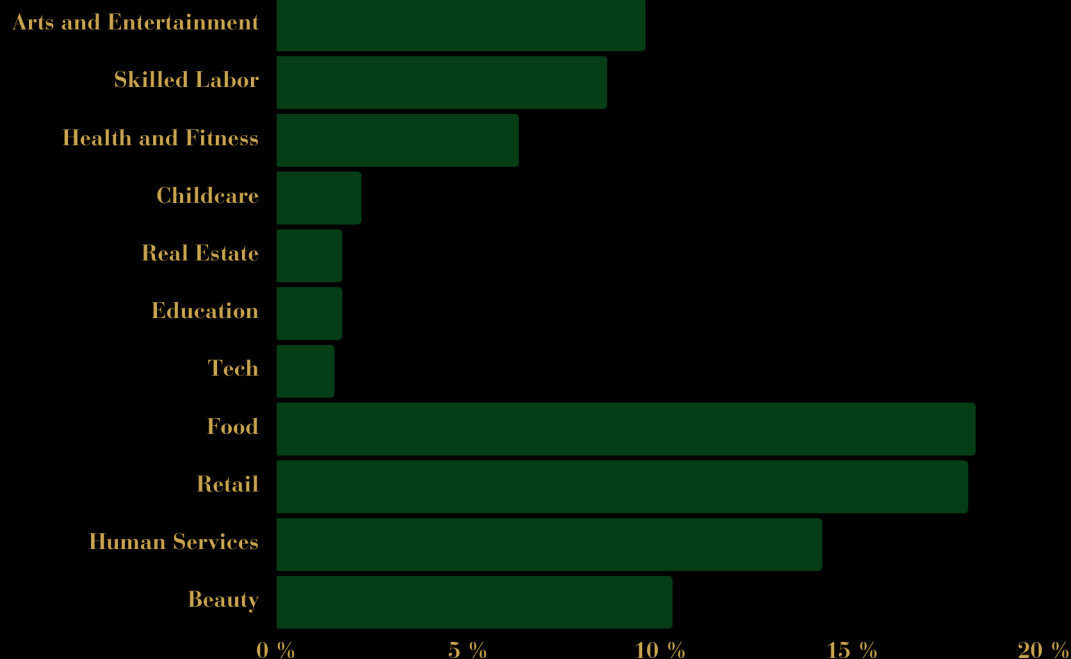


172 applicants
applied for up
to \$25,000



142 applicants
applied for up
to \$50,000

Diversity of Industry



Money Spent \$1,487,420.93



Grants
\$550,000



Admin
\$441,568.7



Black Business Market
\$10,800



TA \$224,825



Black Owned Businesses
Products & Services \$39,945.26

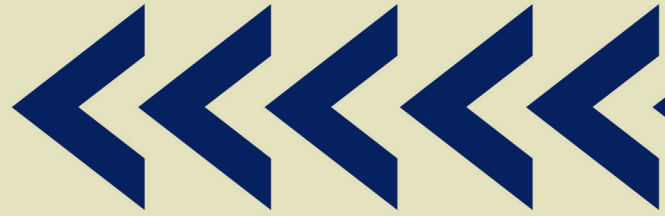


Business Center
\$202,281.96

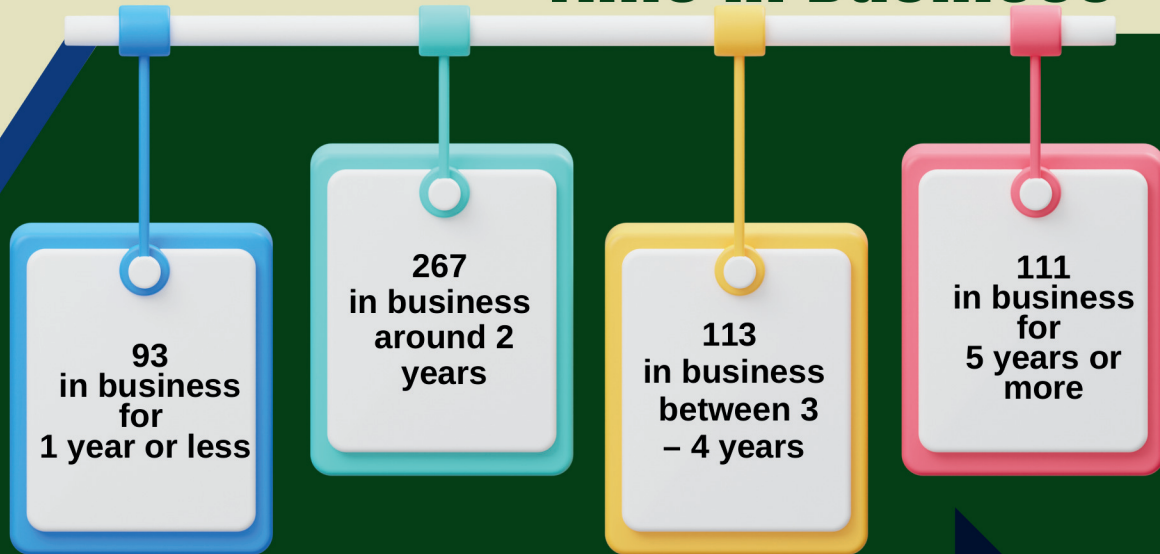


Sponsorship For Black Led Events
\$18,000

**Money applied for
\$14,100,000.00**



Time in Business



Carried into year 4

\$157,483.36

BLACK BUSINESS MARKET

\$82K IN TOTAL SALES HAPPENED AT THE MARKET THIS YEAR

In October of 2021, we decided to launch a Black business pop up shop that we call our Black Business Market. The idea came from the challenge of not being able to give grants to everyone that deserved them. We knew that if we could give product-based businesses a consistent place to sell their products, we could help them grow their business by growing their sales and audience. The Black Business Market takes place on the 4th Saturday of every month, depending on the month it consists of 40-60 Black businesses, they pay a vendor fee of only \$10, and we use a portion of our marketing cost and admin time to make sure we are spreading the word to potential customers.



11 Black Business Markets



256 Businesses Vended with G.I.F.T.

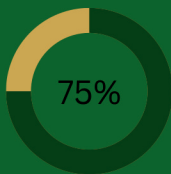


476 Total Vending Opportunities Provided

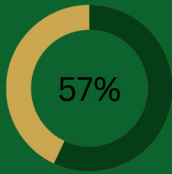
G.I.F.T. Pop-up shop has been a great help in expanding our audience and helping reach into the network of the local community. We are greatly honored with the support we received from the G.I.F.T. Pop-up engagement; the vendors also have been very supportive. It is a growing community that is creating a strong base to share information for starting and growing businesses. We are also looking forward to using the business service center as well."
Levon, N-Tune Life

Since participating in the monthly KC G.I.F.T. Pop Up we have been able to serve new clientele who have never tried plant-based cuisine. Every Pop-Up we have sold out of food and profited. We are very grateful for G.I.F.T. and the opportunity to offer our holistic plant-based focused cuisine to the community. We Highly recommend this for any business owner looking to build awareness and network."

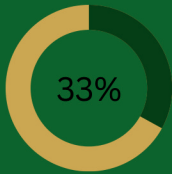
Rebecca, WyldKard Lifestyle



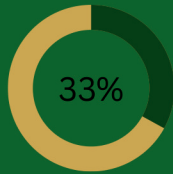
75% of vendors in business for less than two years



57% of vendors reported equal or greater sales when compared to other pop-ups



54% of vendors reported making additional business connections while vending



33% Vendor return rate



BUSINESS CENTER

We continue to ask ourselves, "What else can we do to help more businesses?" Thanks to the Sunderland Foundation, in late March of 2022, we were able to open the business center that provides technical assistance to the small business community at large. This center offers free drop in coworking space, Business Coaching, Accounting Services, Marketing Services, 1 Banking Center, Nonprofit Consulting and more. Here is the demand we have seen in the first 12 months.



Visitors Learning about the Business Center at G.I.F.T

Business Center Breakdown: Usage Stats Revealed

FREE CLASSES

QuickBooks-Class: 37
 Marketing – Class: 135
 Financial Coaching: 24
 Non-Profit Coaching: 33
 Business Credit- Class: 14
 Business Basics – Class: 158
 Accounting Basics -Class: 68
 G.I.F.T. Grant Application Class: 383

FREE SERVICES

Headshots: 175
 Banking: 138
 Legal Total: 118
 1-on-1 Business Coaching: 683
 1-on 1 Marketing: 291
 Accounting 1 on 1: 79

CREATIVE SPACE

Co-working space: 222
 Studio Space: 183

Unique Businesses: 971

Cancellations/No Shows: 472

Total Appointments Booked: 2,741

In order to assess the outcomes of this utilization, we conducted a survey of the 971 businesses. Here are the outcomes as reported by survey respondents.

10.6%

10.6% Of clients have registered their business with the state at the Business Center

17.3%

17.3% Of clients have created a website or marketing plan at the Business Center

11.5%

11.5% Of clients have opened a business bank account at the Business Center

26.9%

26.9% Of clients have created a business plan at the Business Center

16.3%

16.3% Of clients have created an accounting system at the Business Center



PATRONS WEIGH IN ON OUR CENTER

Survey Responses Continued

8.7% Of clients have applied for loans since consulting at the Business Center

55.5% Of those who applied for loans have been approved for loans since consulting at the Business Center

23.1% Of clients have seen an increase in sales since consulting at the Business Center

10.6% Of survey respondents have hired new employees since consulting at the Business Center

"We have received grant funding from another source thanks to G.I.F.T."

"I appreciate everything you do to help the vision become a reality. I left feeling inspired to achieve my goals of becoming my own boss as well as being a part of history taking place for people who look like me in my community."



"I really appreciate the services you offer to businesses for free. You will never know how impactful it has been to utilize your space to hold meetings and work on projects. It's been a place of productivity and stability for me, especially since we're waiting to move into our offices. THANK YOU!!!! Your service to the community is invaluable."

"As a startup founder I am always trying to keep overhead down. Since we do all of our work on accessibility in the client's home, we don't really need a formal office space. But it is really nice to now be able to have a professional place to hold interviews and meetings that I don't necessarily want to occur in my home office. And the fact that it is free is such a blessing." Dr. Brandy Archie, AccessAble Living



"I found G.I.F.T. via a Facebook post. It was an interview posted on Great Day KC. When I heard about the one-on-one business coaching and banking opportunities, I was sold. I came into the facility the same day. I got a tour of the building and got to speak directly to the founders. One day later... I have a fully functioning website!! I received one-on-one help and was set up within an hour. This is a one-stop shop for entrepreneurs at any stage of their business. If this is just the beginning, I am excited to see what's in store. Thank you, Kansas City G.I.F.T." Paula Henry, Sunshine Automotive Mobile Services



Business Center Visitors take a tour while completing a scavenger hunt.

Together, We Achieved the Extraordinary : Year 3

Year 3

Total money given **\$550,000**

Average percentage of business growth **86%**

Average Hourly Pay Rate: **\$16.06** /hour overall

Number of jobs created so far **28**

Total businesses granted **28**

Overall

Total businesses granted **63**

Average percentage of business growth **254%**

Number of jobs created so far **108**

Average Hourly Pay Rate: **\$16.06** /hour Overall



Business Name	Grant Amount	Month Awarded	Jobs Created	Revenue Growth
Ear House Tech	\$25,000.00	23-Apr	0	Too Soon To Assess
Ish Eyewear	\$10,000.00	23-Apr	0	Too Soon To Assess
Caresticks Mobile Phlebotomy Services	\$30,000.00	23-Mar	0	Too Soon To Assess
Deluxe Transportation Group	\$20,000.00	23-Mar	0	Too Soon To Assess
Mirror Mirror Books	\$10,000.00	23-Mar	0	Too Soon To Assess
Play Event Co	\$25,000.00	23-Feb	0	78% increase
Weirdo Nailz	\$10,000.00	23-Feb	0	200% Increase
Bleu CarKC	\$10,000.00	23-Jan	0	20.5% Increase
FLAVR Beverage CO.	\$10,000.00	23-Jan	0	Pre Revenue
Fire and Ice Athletics	\$50,000.00	23-Jan	0	3.5% Decrease
BOXOUT Stress	\$15,000.00	22-Nov	0	66% Decrease

Clean Queen	\$15,000.00	22-Nov	0	Evaluating
NTune Life	\$15,000.00	22-Nov	0	Temporarily Closed
Deep Rooted	\$15,000.00	22-Nov	2	105% Increase
Pretty and Sassy Mobile Spa & Lounge	\$15,000.00	22-Nov	0	Pre Revenue
Vegan Journee	\$25,000.00	22-Dec	6	197.7% Increase
OCD Diva	\$10,000.00	22-Dec	3	12.25% Decrease
Mr. Bigg's Place	\$10,000.00	22-Nov	0	33.33% Increase
Love Is Key	\$25,000.00	22-Nov	5	31.88% Increase
Equal Minded Café	\$30,000.00	22-Oct	4	3.8% Increase
Hydro Dips N Custom Whips	\$30,000.00	22-Oct	0	Evaluating
Healthy Hip Hop	\$25,000.00	22-Sep	1	Evaluating
D & J Motors	\$25,000.00	22-Sep	2	Evaluating
The SunShine Salon	\$10,000.00	22-Sep	1	Evaluating
R & R Creations	\$15,000.00	22-Aug	1	153.9% Increase
Dscover Ur Dzine	\$10,000.00	22-Aug	0	2% Increase
Fill 'Em UP	\$10,000.00	22-Jul	1	Evaluating
Patrice's Culinary Collective	\$50,000.00	22-Jul	2	929.45% Increase
Blueprint KC	\$40,000.00	22-Apr	3	77.51% Increase
T&T Shop & Go	\$20,000.00	22-Apr	0	Evaluating
Tresses Au Naturelle LLC	\$25,000.00	22-Mar	1	84.6% Increase
Perks Trucking LLC	\$25,000.00	22-Feb	2	87.24% Increase
Soy Bella LLC	\$10,000.00	22-Feb	1	421.2% Increase
TurkeyLeggMan	\$20,000.00	22-Jan	2	1094.6 Increase
Prospect KC	\$20,000.00	22-Jan	11	Evaluating
This & That Eatery	\$15,000.00	22-Jan	0	Closed
Sweet Peaches Cobblers	\$25,000.00	21-Dec	8	48.5% Increase

CoffeeFreshAF	\$ 10,000.00	21-Dec	2	146% Increase
Ist Priority Heating & Cooling and Construction, LLC	\$25,000.00	21-Nov	2	73.86% Increase
Goddess Fitness	\$10,000.00	21-Nov	0	Closed
Pink Lipps Cosmetics	\$50,000.00	21-Oct	3	110.5% Increase
Noble Academy / Lil Smarties Preschool	\$10,000.00	21-Oct	0	Evaluating
Nature Made Me	\$10,000.00	21-Oct	3	64.63% Increase
Dash Delivery And Trucking Services LLC	\$25,000.00	21-Sep	2	628.5% Increase
Just A Girl from KC	\$10,000.00	21-Sep	2	87.8% Increase
unLESHed+	\$25,000.00	21-Aug	0	Closed
One Pair	\$10,000.00	21-Aug	0	Closed
Dream Palace Education Center, LLC	\$50,000.00	21-Jul	0	Closed
Fearless Chix LLC	\$20,000.00	21-Jul	1	412% Increase
The Next Paige LLC	\$50,000.00	21-Apr	3	321% Increase
The Happy Apple Cafe LLC	\$5,000.00	21-Mar	0	Closed
Material Opulence LLC	\$5,000.00	21-Mar	0	56% Increase
Lavish Luxé Beautique LLC	\$5,000.00	21-Mar	2	475% Increase
2923 Comics	\$5,000.00	21-Mar	0	Merged
BareNine Holistics LLC	\$5,000.00	21-Mar	0	Evaluating
Black Hawk Security & Neighborhood Watch	\$25,000.00	21-Mar	0	Closed
Ophillia's Blue Vine Urban Farm	\$25,000.00	21-Feb	3	314% Increase
KC Cajun LLC	\$22,000.00	21-Jan	4	84.5% Increase
Haul Pros LLC	\$25,000.00	21-Jan	18	1311% Increase
Soulcentricitea LLC	\$25,000.00	20-Dec	0	Closed
Kc Maintenanceand Remodel	\$10,000.00	20-Nov	0	Deceased
We got it covered catering services llc	\$10,000.00	20-Oct	4	64.2% Increase
Ruby Jeans Juicery	\$10,000.00	20-Aug	3	97% Increase

HAUL PROS LLC



Mr. Hatcher and his new employees are getting to work.

MOVING YOU IS WHAT THEY DO!

Haul Pros is a trucking company that offers freight transportation and home relocation services. They were the recipient of a \$25,000 grant in January of 2021. Since receiving the grant, Haul Pros has hired six new employees and seen a growth of 1,068% in quarterly revenue.

A WORD FROM MR. HATCHER

"G.I.F.T. has introduced me to many people in the business world; they not only gave me money, but they also helped me learn what to do with it and how to grow. We have learned a lot about business and added new employees."

Antonio Hatcher, Owner of Haul Pros



Antonio Hatcher, Owner of Haul Pros

HaulProsLLC.com
Haulproslc2019@gmail.com
816-642-5289

Deep Rooted is a street wear brand founded in 2018 based out of Kansas City Missouri. Where they provide Dope designs with the best quality for an affordable price point. Deep Rooted received a \$15,000 grant from G.I.F.T. in November of 2022, after completing a 16-week business cohort facilitated by Porter House KC.



DEEP ROOTED



“Getting a grant from Kansas City G.I.F.T. gave me the opportunity to grow my business drastically, helping me move into a bigger storefront and giving me the funding to get more inventory and fix the store exactly how I imagined. I’m so thankful for this program. By providing me the capital for more marketing, I’ve been able to reach a lot more customers from all cultures.” Donnell Jones, Owner and Founder of Deep Rooted.

Stop by the new store location at 1112 e
47th Terr 64110

Follow them on Instagram @deeprooted1
And Facebook Deeprooted clothing
company



Ruby Jeans Juicery provides healthy drinks and food from brick-and-mortar retail stores in the Kansas City metro area. They received the very first grant from G.I.F.T. back in August of 2020 during the height of the pandemic, in the amount of \$10,000. They have since expanded and opened an additional brick-and-mortar location in Leawood.

“Our business was given the ability to weather a tumultuous time during the height of covid as the 10k G.I.F.T. grant helped us exit a lease unscathed. This bridge builder was incremental to our current growth as the financial burden we were faced with came at a critical time. G.I.F.T. also conveyed a relationship with Husch Blackwell for us that has proven to be extremely valuable as we posture for scale.”

Chris Goode, Owner and Founder of Ruby Jeans Juicery.



Follow Ruby Jeans on Instagram @rubyjeansjuicery and visit their website www.rubyjeansjuicery.com to discover their retail locations!



Equal Minded Café is simultaneously a Coffeehouse, Brunch Kitchen & Event Venue located in the heart of Kansas City at 44th & Troost. The company is focused on helping people in the community gain access to resources, opportunities, and mutually beneficial connections that are otherwise unavailable to the East side of the City. They are focused on breaking down systemic barriers that have disproportionately affected Black individuals & providing a space in KC where all backgrounds and all walks of life can find a sense of belonging and unity. Dontavious Young will happily brew customers at Equal Minded Cafe a chai or latte, but his main goal is to blend ideas, not ingredients. They received a \$30,000 grant from G.I.F.T. in October of 2022.

EQUAL MINDED CAFE

“Since receiving the Grant from KC G.I.F.T., our sales, online engagement, network, and ability to give back to the community have all grown tremendously. Comparing our sales from January 2023 to January 2022, we jumped by at least 300% or more. I think the most critical benefit of being a grant recipient of KC G.I.F.T. is the access to their team of experts who have given me mentorship advice and even helped me acquire new catering contracts and vendor opportunities. This organization has provided everything my business needed in the times when we needed it most. We need more organizations like this, in more large cities that face the same issues, and they need to be funded a lot more than what they are getting now if they are going to be able to continue this mission.” Dontavious Young, Owner and Founder of Equal Minded Café.



Contact Equal Minded for Catering & Events by Email
Equalmindedinfo@gmail.com or Phone
319.486.2107
Contact them for Pickup / Scheduled Orders by Phone @ 816.561.2233

KC CAJUN

AUTHENTIC LOUISIANA BAYOU FOOD

"BON APPÉTIT"

KC Cajun received a \$22,000 grant in February of 2021. They were voted Kansas City's best Cajun food truck and restaurant in the KC Metro (2018 Pitch Best of KC- Cajun Food #3 Overall), offering some of the best Cajun food this side of the Mississippi River. They offer carryout and traditional catering services at their brick-and-mortar location and large party (250+) and corporate catering from their food truck. Because of the G.I.F.T. grant, they were able to expand and open their first brick-and-mortar location, hire three additional staff and experienced 590% revenue growth.



Providing delicious dishes for Kansas City.



Chef Esra, Owner of KC Cajun

A Word From The Chef

Since receiving the grant from G.I.F.T., we have expanded our operations, opened our first brick-and-mortar location in East Kansas City (purchase equipment, complete construction), and brought on two full-time employees and one part-time staff. The grant gave us the financial resources to navigate the tedious process of opening a restaurant and bringing a vacant building up to code. Without the grant, we would have been too overwhelmed financially with the task we were facing."

Chef Esra, Owner of KC Cajun



Come Visit KC Cajun!

The restaurant is open Tuesday-Thursday 11:30-7 P.M. and Friday-Saturday 4 P.M.-2 AM. They can be reached at 816-337-0207 or at kansascitycajun@gmail.com. To find the food truck, visit kansascitycajun.com and click the "Find the Truck" button. To book the food truck click the "Book the Truck" button.



OPHELIA'S

BLUE VINE FARM

SOWING SEEDS OF PROSPERITY: OPHELIA'S BLUE VINE FARM'S FLOURISHING PATH"

Ophelia's Blue Vine Farm brings Culinary Herbs directly to the community to help improve the overall health of our society. They received a \$25,000 grant in February of 2021. They are now selling fresh herbs & spices in all of the local Hy-Vee stores, have hired three new employees and seen 314% growth in business.

They are open to the public every Saturday and Sunday from 11 A.M.-5 P.M.

Ophelia's Blue Farm is located at 2416 Vine St Kansas City, MO 64108, in the historic jazz district

GIFTed Growth

"Since getting the G.I.F.T. Grant, we were able to scale up our business. Not only were we able to pick up several grocery store accounts, but we were also able to hire additional staff. G.I.F.T. has been an incredible resource. They have given us access to a network of industry professionals, which has helped us grow our business. The G.I.F.T. team truly cares about Black-owned businesses in Kansas City. The fact that they have a Business Center open to everyone speaks for itself!"

Visit

opheliasbluevine.com
for the latest locations
where you can
purchase products.



Mike, Owner of Ophelia's Blue Vine Farm



Harvesting Basil



Contact Sweet Peaches by visiting their website at www.sweetpeachescobblers.com and @sweetpeachescobblers on all social media platforms.

Sweet Peaches Cobblers L.L.C. provides an assortment of peach cobblers in retail, wholesale, and directly to consumers. They received a \$25,000 grant in December 2021, have hired three new employees, and seen 86.6% growth in business.

Denisha Jones, Owner of Sweet Peaches



"Sweet Peaches has grown in many ways since receiving the grant from G.I.F.T. We have employed three new employees, purchased commercial freezers to store inventory, improved our branding and marketing, and expanded our number of retail locations. In addition to the grant, the resources that G.I.F.T. has provided us have been more than helpful; it's been instrumental to our operations. The web designer, accountant, and business coach helped Sweet Peaches improve our business and procedures."

Denisha Jones,
Owner of Sweet Peaches Cobblers

Supporters

Foundations/Government Grants

Kauffman Foundation
Rebuild KC
Sunderland Foundation
Bloch Family Foundation
Hadley Project
Sister Charlotte White
Francis Family Foundation
Menorah Heritage Foundation
Schumaker Family Foundation
Schier Products Foundation

Impact KC
Health Forward Foundation
American Century
Kansas City Athenaeum
Kevin &Gretta Warren Family Foundation
United Way of Greater Kansas City
Bresky Foundation
Pitney Bowes Foundation
Byron T Shutz Foundation

Corporate

C2FO
Lead Bank
The Summit Church
Evergy
Husch Blackwell
Startland
Blue Cross Blue Shield
Boulevard Brewing
Alt-Cap
Spire
JE Dunn

Country Club Bank
Travois
Commerce Bank
Swope Health Services
Academy Bank
Adepto Medical
Capitol Federal
Dynamic Logistics
VMLY& R
Credo Philanthropy Advisors
Arvest Bank



United in
Purpose:

Our Circle of Supporters

Partners

We are fortunate to have a wide range of partners that help us make an impact in various ways.



Black Chamber of Commerce of Greater Kansas City partners with G.I.F.T. to provide higher level technical assistance to our grant recipients after they have received their 1st year of technical assistance from our grant program. This includes coaching, mentoring, accounting services, and legal support.



UMKC Bloch School partners with G.I.F.T. to provide higher level technical assistance to our grant recipients after they have received their 1st year of technical assistance from our grant program. This includes a group of students and staff that conduct a full business analysis and work toward a set of clearly defined goals.



Lead Bank partners with G.I.F.T. to provide banking services in our business center located on 50th and Prospect. They hold office hours at the business center, open bank accounts for as little as \$1, and work with businesses to become loan ready.



Husch Blackwell partners with G.I.F.T. to provide pro bono legal services to G.I.F.T. and our grant recipients, as well as holding office hours in our business center on 50th and Prospect to provide basic legal consulting to small business owners. They have provided a total of 577.80 pro bono hours, amounting up to a monetary value of \$284,410.00.



C2FO partners with G.I.F.T. by encouraging their staff to sign up as professional volunteers at our business center on 50th and Prospect. These volunteers provide 1-on-1 coaching in the areas of business coaching, accounting, and marketing to small business owners.



BMG Advisors partners with G.I.F.T. by providing financial wellness coaching to all G.I.F.T. grant recipients, as well as providing financial wellness classes at our business center on 50th and Prospect.



Troost 39 & G.I.F.T. are partnered on a unique initiative to provide funding to Black artists on the east side of Kansas City, MO. Troost 39 provides a monthly grant to this population, and G.I.F.T. handles the application process, assists in the interview process, and provides technical assistance to the artists, in conjunction with the technical support they receive from Troost 39. As of August 2023, Troost 39 has given out \$30,000 total, to 10 different Black artist on Kansas City's east side.



*Grant Recipient :
Sheraz Pompey ,
Owner of The Blue
Print KC*

*Grant Recipient :
Denisha Jones and
her husband Mr.
Jones, Owners of
Sweet Peaches*

Individual Supporters

In previous years we have listed the names of all our individual donors. As we grow and continue to see more support, it becomes harder to list each individual.

So, to our 3,398 donors, we want to say THANK YOU! It is because of you that we were able to start doing this work. It is because of you that we were able to expand this work to help more businesses through our Black Business Market and our Business Center.

It is because of you that we will be able to sustain this work and create a more racially equitable Kansas City. We value you, we appreciate you, and we are forever grateful that you have trusted us with your hard earned dollars.

*Grant Recipient :
Elaina Paige, Owner
of The Next Paige
Talent Agency*

*Grant Recipient : Kenya
Gant, Owner of Pink Lipps
Cosmetics*

*Grant Recipient : Marchella O'Neal and
husband , Owners of Fill em' Up Food
Truck*



DONATE TODAY

Your \$10 Can Change Lives: Support Self-Reliance & End Systemic Racism



Back in 2020, we set out with a mission: to take action and enact real change. We believed that by fostering Black businesses in Black communities, we could create jobs and spark an economic engine in one of the most disenfranchised areas of Kansas City. Now, after three years in operation, we can definitively proclaim, "IT'S WORKING!" We've witnessed businesses launch, grow, and generate jobs within the Black Community.

However, maintaining this momentum requires sustained community support. Our operating philosophy hinges on the idea: "If 15,000 people donated \$10 a month." Thousands have already heeded that call, but we still need many more to bridge the remaining gap. Individual donors comprise the lion's share of our funding, with over 3,300 individuals currently backing our cause. We urge more residents of Kansas City, regardless of race, to join that 15,000-strong collective and help create a brighter, more equitable K.C. for all.



To learn more about our mission visit our website www.kansascitygift.org

KKC thank you

15,000 people donated \$10 a month
G.I.F.T.
TRUST A.C.
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