



KC G.I.F.T. GRANT APPLICANT GUIDE

Funding + one year of technical assistance for eligible Black-owned businesses

READ THIS BEFORE YOU APPLY | KANSAS CITY, MISSOURI

ABOUT THE GRANT

KC G.I.F.T. invests in Black-owned businesses with the potential to create jobs, strengthen local economies, and build long-term community wealth. The vision is to help build sustainable Black-owned employers on Kansas City's East Side that continue thriving, create meaningful employment, and provide living wages.

ELIGIBILITY

- At least 51% Black-owned.
- Located in Kansas City, MO from 9th Street to Bannister Road and Troost Avenue to Hardesty Avenue, OR in Southeast Kansas City, Raytown, or Grandview.
- Generating revenue for at least 3 months.
- Annual revenue does not exceed \$1 million.
- Potential to create jobs and contribute to community economic growth.
- Properly registered and in good standing with the State of Missouri.

REQUIRED DOCUMENTS

- Detailed plan explaining how grant funds will be used.
- Articles of Incorporation or other official business formation documents.
- Current Letter of Good Standing from the State of Missouri.
- Most recent quarterly Profit & Loss (P&L) Statement.
- Completed application and all requested business information.
- \$25 non-refundable application fee.

IMPORTANT

Incomplete applications or applications missing required documentation may not be considered. Grant amounts and funding opportunities may vary throughout the year.

3-STEP REVIEW PROCESS

1

APPLICATION SUBMISSION

Submit a complete application and all required documentation by the deadline.

2

FIRST INTERVIEW

Selected applicants discuss their business, growth strategy, operational needs, and proposed use of funds.

3

SECOND INTERVIEW

Seven finalists receive a pitch deck template, submit the completed deck, and present their business, growth plans, impact, and proposed use of funds. Two recipients are selected.

AWARD PACKAGE

\$25,000 GRANT FUNDING

- One year of Business Coaching
- Marketing Services
- Legal Support
- Accounting & Bookkeeping Support

These services are designed to strengthen operations, improve financial management, increase sustainability, and accelerate growth. The amount of funding can vary per grant cycle.

NEED HELP?

For assistance with the application, enroll in our G.I.F.T. Grant Application Class at kcgift.org.

APPLICATION DEADLINE

Refer to the [Apply for a Grant](#) page for the current deadline and updates.

kcgift.org > [Apply for a Grant](#)

Questions? 816-766-7860 | contact@kansascitygift.org
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